

To the Membership of the Warrior Protection and Readiness Coalition:

The Board of Directors of the Warrior Protection & Readiness Coalition (WPRC) is pleased to announce that they have unanimously voted to appoint David L. Costello as the Executive Director of the WPRC. Atlantic Strategies Group (ASG) will be working with Mr. Costello to provide assistance with WPRC legislative and policy goals and to support additional industry membership.

The WPRC leadership is confident that this team will allow the Coalition to accelerate its efforts of raising awareness of the critical industrial base that supports the equipment and uniform needs of the warfighter and peacekeeper. Supported by the efforts of the organizations 34 member companies, this mutual effort will yield meaningful dividends through advocacy and strategy development for Coalition objectives within Congress and the Department of Defense (DoD).

David Costello is an original co-founder of the WPRC and brings more than 20 years of marketing and external affairs experience to his work on behalf of the Coalition. He has delivered consistent, measurable results to a broad spectrum of companies, from start-up organizations to multi-national publicly traded corporations and has a notable track record building and managing successful industry associations.

The ASG team brings a wealth of Capitol Hill and Department of Defense experience to their advocacy efforts on behalf of the WPRC. Cece Siracuse and Jennifer Dionne, the founding partners of ASG, have long and well-established connections with Member offices and the defense-related committees. They also possess a deep understanding of DoD operations and the key decision-making leverage points within the Pentagon.

Ms. Siracuse has over 20 years of experience in the legislative and executive branches of the federal government. Her roles within government have included serving as Deputy Assistant Secretary of Defense and Executive Director for House Affairs; Director of Congressional and Intergovernmental Affairs for the Defense Base Closure and Realignment Commission; and senior level staff to U.S. Senator Sam Nunn.

Ms. Dionne worked for over a decade in government executive and legislative positions, including service as the Senate Liaison for the Defense Base Closure and Realignment Commission and as the Military Legislative Affairs Advisor to U.S. Senator Barbara Mikulski.

Through close family relationships, Cece and Jennifer are both acutely sensitive and aware of the importance of WPRC's work to advance the unit-level needs of the armed services. Cece's husband is a Reserve Navy officer who has deployed to Afghanistan. Jennifer's brother is an Army infantry officer who has completed two tours in Afghanistan, and was awarded the Silver Star for valor in combat. This is not just a job for them – they strongly believe this work can make a difference for our men and women deployed in harm's way.

Please join me in congratulating David, Cece and Jennifer on their new responsibilities. I know they will be in touch with all of you very soon as we prepare for our legislative efforts in 2014.

We are confident that these changes will enable us to make an even greater impact ensuring our service men and women continue to be fielded the best individual and small unit equipment in the world.

Luke Hillier
Chairman
Warrior Protection and Readiness Coalition